

ANDERSON BULLETIN

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NEWS

Editorship for Dr. Young
Accounting Professor Joni Young was appointed an editor of the prestigious *Accounting, Organizations & Society*.



Accounting, Organizations & Society is a major international journal concerned with all aspects

of the relationship between accounting and human behavior, organizational structures and processes, and the changing social and political environment of the enterprise. Dr. Young joins six other editors in helping to decide the content of the journal and in shaping the focus of accounting research.

Sign up for Spring 2012 Professional Development

Jump-start your career and claim your competitive edge. There's still time to sign up for Anderson professional development courses. Find out more or register today at <http://mgcert.mgt.unm.edu/> or call 277-2525.

ALPFA-ABQ Fraud CPE Event

On Saturday, January 28, ALPFA-ABQ presents a Fraud CPE Event at Sun Healthcare, 101 Sun Ave NW. Featured presenters include Hector Balderas, New Mexico State Auditor; Demesia Padilla, CPA, NM Taxation and Revenue; and Rich Brody, CPA, CFE, FCPA, University of New Mexico. A continental breakfast will be provided. See <http://alpfa.org/index.cfm?fuseaction=Calendar.eventDetail&eventId=1633&pageId=2020> for further details and registration information.

Managed Futures Guest Speaker

Timothy M. Holmes, Co-Founder, Portfolio Manager and Risk Manager, Genesis Research & Asset Management, will speak on "Risk Management and Hedging through Futures" on January 26 at 4:00 pm in ASM 1065 in Professor Chen's Options and Futures course. Students of Finance are encouraged to attend. For more information, contact Dr. Chen at chen@mgt.unm.edu or Dr. Vora at vora@unm.edu. Mr. Holmes will also be speaking at 6:30 that same evening on "Managed Futures for Sophisticated Individual Portfolios: A Multi-Manager Approach" at the Holiday Inn Hotel & Suites Albuquerque-North I-25. For more information, contact Dr. Vora at vora@unm.edu.

Summer Study Abroad in Mexico

The Anderson School will again be offering a Mexico summer study abroad program for both undergraduate (MGT 490) and graduate students (MGT 597).



The class is scheduled for May 14-25, 2012 in Leon, Guanajuato,

Mexico in cooperation with Centro Fox and ITESM-Leon.

Students have the opportunity to earn 3 credits from UNM; this course will substitute for MGMT 498 for eligible BBA students.

The bi-national classroom, consisting of students from UNM and from the local area, will be led by Anderson Professor Doug Thomas with numerous guest speakers (including former President Vicente Fox) and site visits. It will serve as a unique educational opportunity for students wishing to learn more about the Mexican economy and business environment.

Contact Professor Thomas at thomas@mgt.unm.edu for more information.



UNM

ANDERSON SCHOOL
of MANAGEMENT

NETMA...

No one Ever
Tells Me Anything!



By Dean Brown

“We all have cracks in us - that’s how the light gets in” - so read a crudely lettered sign I spotted while passing by a protest group. The meaning for me is that even when things are going well, we should continually search for “cracks”, areas where we can improve. Even major corporations with dominant positions in their markets can be overtaken by events or technology. Have any of you bought an encyclopedia lately?

One key to staying aboard the wave of change is accepting that new products invariably will

cannibalize one’s existing product lines to some extent. One CEO expressed his company’s commitments as, “Our job is to put our own products out of business before someone else does.”

At Anderson it means that everything we do we must examine continually for how we can do it better - in teaching, in research, in our service, and in our services to students. We may never seal up all the cracks, but we will never stop trying.

Anderson at the Lobo Men’s Basketball Game

On January 18, Anderson sponsored an evening of Lobos Men’s basketball for donors and current and prospective EMBA students. The event was a success - and the only thing that would have made the evening better was a Lobo win. UNM lost to San Diego State 70 - 75.



UPCOMING EVENTS

- JAN 23 EMBA Information Session, 6:00 pm, Sheraton Uptown
- JAN 27 Writing Workshop, 9am - 12pm, ASM 1065
- JAN 27 Business Communications Workshop, 1pm - 3pm, ASM 1004
- FEB 4 EMBA Expanded Information Session, 7am, ASM 1070

The Anderson Bulletin is published on Mondays. Deadlines for inclusion is Wednesday at noon; send complete information to solt@mgt.unm.edu or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.