

ANDERSON BULLETIN

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The Anderson Bulletin is published on Mondays. Deadlines for inclusion is Wednesday at noon; send complete information to solt@mgt.unm.edu or venzuela@mgt.unm.edu or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.

NEWS

Summer Study in Mexico

The Anderson School will again be offering a Mexico summer study abroad program for both undergraduate (MGT 490) and graduate students (MGT 597).

The class is scheduled for May 14-25, 2012 in Leon, Guanajuato, Mexico in cooperation with Centro Fox and ITESM-Leon.

Contact Professor Doug Thomas at thomas@mgt.unm.edu for more information.

Deadline to Enter Coming Soon!

Technology Business Plan Competition (TBPC) and Entrepreneurial Challenge (EC) Entry Deadline: **Wed, Feb 8**, before 5:00pm - 'Intent to Present' form due. For more information: <http://ec.mgt.unm.edu> <http://techbizplan.mgt.unm.edu>

Lunch and Seminar



The UNM Technology Business Plan Competition presents Belinda Snyder, Los Alamos National

Laboratory Technology Transfer Division, on **Friday, Feb 10th** at 11:30 am in ASM 1064. Topics include:

- LANL Tech Transfer and Market Intelligence
- Technology options process through LANL
- LANL's Venture Acceleration Fund (VAF)
- Market Intelligence Team: market research

Please see <http://techbizplan.mgt.unm.edu> for more information.

Consumer/Lifestyle Database

Parish library has a trial with ReferenceUSA's US Consumer/Lifestyles database. Use this database to target specific consumers and/or consumers with a particular "lifestyle" (e.g. technology, apparel). Consumers are rated on purchase preferences across 19 categories and several dozen sub-categories. Search results will only return results on consumers who rate high in frequency and volume. Go to ReferenceUSA on the library homepage: <http://elibrary.unm.edu/>

Spring 2012 Business Ethics Certificate Program

Sign up today for the Spring 2012 *Business Ethics: Educational and Organization Best Practices Certificate Program!* Beginning on February 13, the course focuses on frameworks, resources, and approaches to developing business ethics programs and the teaching of business ethics. The course is appropriate for educators and practitioners interested in furthering their knowledge in business education and best practices in management. This program is FREE for all NM educators through the Daniels Fund Ethics Initiative. Deadline for signup is January 30. For more information, visit <http://mgtcert.mgt.unm.edu/programs/ethics.asp>

First Place for IBSG Student

Felipe Acosta, a member of International Business Student Global, led by Professor Manuel Montoya, and an international management BBA major, was a member of a group of UNM students who recently took first place in an international mock-UN competition in Argentina.

Professor Montoya says this group of students has risen to prominence in this competition annually. As a result, UNM is respected as being one of the top teams every year.



UNM

ANDERSON SCHOOL
of MANAGEMENT

23RD ANNUAL HALL OF FAME CEREMONY

The UNM Anderson Foundation Board will honor its 2012 Hall of Fame Inductees on Friday, March 23. The theme this year - ***Change Agent: Mission Possible*** - comes as the Anderson School, in collaboration with the FBI, recently opened the nation's 15th Regional computer Forensics Laboratory (RCFL) in Albuquerque. Special Agent Darrin E. Jones, FBI Anchorage, who was instrumental in bringing the FBI and the Anderson School together, will issue the keynote address. Funds raised at the dinner will support student success at the state-of-the-art facility

The Hall of Fame honorees are: **Larry Abraham**, Mayor, Los Ranchos de Albuquerque; **Don Clampitt**, Chairman & CEO, Clampitt Paper Company; **Terri Giron-Gordon**, President, GenQuest, Inc. Young Alumni honorees are: **Adam Harrington**, CFO, HB Construction; **Justine Meehan**, Assistant Vice President, Wells Fargo; **Adam Trubow**, President/Qualifying Broker, TAL Realty. Anderson Accounting Lecturer **Ann Brooks** will receive the Community Leadership Award, and **French Mortuary** will be honored with the Distinguished Service Award.



Larry Abraham



Don Clampitt



Terri Giron-Gordon



Adam Harrington



Justine Meehan



Adam Trubow



Ann Brooks



Chet Stewart

The Hall of Fame celebration will take place in conjunction with the Anderson School Alumni Reunion Weekend on March 23 & 24. For information, contact Natalie Mead in the Anderson School Development Office at 505-277-6413 or nmead60@unm.edu or visit www.mgt.unm.edu/hof. For more information about the Alumni Reunion Weekend, please contact alumni@mgt.unm.edu.

UPCOMING EVENTS

- FEB 2 Winter Wonderland Club Day , 11 am, outside between ASM & GSM
- FEB 4 EMBA Student-for-a-Day (Open House), 8 am, ASM 1070
- FEB 16 Business-to-Business with Bonnie Hill, 7:30am, Jackson Student Center
- FEB 22 Anderson's Night at the PIT, 5pm

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