

ANDERSON BULLETIN

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NEWS

Business to Business Lecture Series with Mark Lautman



Economic Developer Mark Lautman will present *In Search of a New Economic Development*

Paradigm on Tue, Oct 11 at 7:30am in the Jackson Student Center. Admission is free but **RSVPs are required**. Sign up at www.mgt.unm.edu/businessstobusiness. Lautman will sign copies of his book *When Boomers Bail: A Community Economic Survival Guide* following the presentation. Books will be available for purchase at a cost of \$14.

Anderson Ranked #7

Hispanic Business Magazine ranked the UNM Anderson School of Management as the seventh best postgraduate school in the nation for Hispanic students. Anderson received a top ten ranking for the third year in a row for its 34.2% Hispanic graduate enrollment and 41 MBA degrees earned by Hispanics last year.

Global Careers & Increasing Your Competitive Edge

On Thur, Oct 6 **Cari Guittard**,



MPA, will share insights for navigating a global career including leveraging skill sets and cultivating a global mindset. Guittard has experience in every region of the world, most notably in the Middle East, Asia, and Latin American. Students are encouraged to come prepared with questions in advance. The presentation is 9:30 - 10:45am in the Jackson Student Center. Questions? Contact Dante DiGregorio at digregorio@mgt.unm.edu.

Hall of Fame Nominations

Do you know an outstanding Anderson alum? Nominate them for the 23rd annual Hall of Fame and Young alumni (40 years old or younger) awards. The deadline for nominations is October 7, 2011. Submit your nomination at <http://www.mgt.unm.edu/hof/>. For more information contact Natalie Mead at 505-277-6413 or nmead60@unm.edu.

Lunch & Seminar

UNM Technology Business Plan Competition presentation with Dr. Dan Allen, IP Manager & Licensing Executive, on the "Sandia National Labs Technology Transfer". Fri, Oct 7, 11:30am - 1:30pm in ASM 1065. All Students are welcome to attend, even if not competing.

Competitions' Kick-Off!

Tue, Sep 27, Anderson the hosted an informational reception for the UNM Technology Business Plan Competition and UNM Entrepreneurial Challenge in the Jackson Student Center. Last spring's TBPC winners, Michael Robson and Meer Noor (Proteus Coatings), were on hand to discuss their secrets and strategies for winning the \$25,000 grand prize as well as helpful hints on how to carry on with your idea after the competition. EC prize winner Paul Aitken, whose firm is now cash-flow positive, spoke about his perseverance in launching Safe Ride Logistics, aka The Party Trolley. Several of this year's sponsors, leading entrepreneurs, angel investors, and venture capitalists were hand to encourage students to participate. They included Sandia National Laboratories, Technology Ventures Corporation (TVC), Don Chalmers Ford, Los Alamos National Lab, Brownstein Hyatt Farber Schreck, Verge Fund, Flywheel Ventures, and NM Community Capital, among others. There is still plenty of time to enter. For more information on either the Technology Business Plan Competition or the Entrepreneurial Challenge, visit <http://csed.mgt.unm.edu/>.



UNM

ANDERSON SCHOOL
of MANAGEMENT

NETMA...

No one Ever
Tells Me Anything!



By Dean Brown

All of us wince when we read in the papers about some unfortunate incident on the campus involving a UNM employee. Public concern about such incidents is heightened by the expectation that universities set and observe high standards. And we do.

What is overlooked in the assessment is that on a typical day during the school year, as many as 50,000 persons visit the university – as students, faculty, staff, patients, sports fans, visitors, etc. Furthermore, the large majority of this constituency is adults. One could think of the “adult footprint” on our campus as approximating that of a city of 100,000.

In any city of this size, “bad stuff happens” on a periodic basis, despite all the precautions and

safeguards one might install. Not that we should simply accept incidents of misconduct or vandalism, but that they should be viewed in proper perspective.

What is notable about UNM is the amount of “good stuff” that goes on daily, from conscientious students, dedicated faculty, breakthrough research, and commitments to service. One could search in vain to find a corporate organization where 20% of their evaluation is their service contribution. Our challenge is that these stories are not as inflammatory or exciting as the negative ones. While we can always hope for better treatment in the press, all of us can do our part to spread the word in our communities about the positive stories that emanated from our university.

The UNM Technology Business Competition and UNM Entrepreneurial Challenge Kick-Off



Dr. Sul Kasscieh discusses the competition.



Dr. Sul Kasscieh & Sponsor Don Chalmers answer questions.



Associate Dean Ranjit Bose addresses the students.

UPCOMING EVENTS

- Wed, Oct 5 Summit on Citizen Diplomacy, 8am, Student Union Building
- Thur, Oct 6 Global Careers presentation, 9:30am, Jackson Student Center
- Fri, Oct 7 Dr. Dan Allen presentation, 11:30am - 1:30pm, ASM 1065
- Sun, Oct 9 Susan G. Komen “Race for the Cure”, All Day Event, Isotopes Park
- Tue, Oct 11 Business to Business Breakfast, 7:30am, Jackson Student Center
- Fri, Oct. 21 EMBA Supervisor Reception, 6 pm, Jackson Student Center
- Wed, Oct. 26 Cyber Security Forum, 4 pm, Jackson Student Center

The Anderson Bulletin is published on Mondays. Deadlines for inclusion is Wednesday at noon; send complete information to news@mgt.unm.edu or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.