

ANDERSON BULLETIN

SEP 06 2011

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If you have questions, comments, or concerns pertaining to Anderson, please go to <http://www.mgt.unm.edu/feedback.asp>.

NEWS

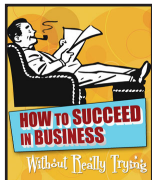
**Informational Reception
Technology Business
Plan Competition and
Entrepreneurial Challenge**
Tue, Sep 27, 4pm - 6pm in the Jackson Student Center.

Learn about two business plan competitions which are only open to UNM students. More than \$55,000 in prizes given away last year!

For more information visit <http://techbizplan.mgt.unm.edu> and <http://ec.mgt.unm.edu>.

Anderson Scholarship Event
Sep 15, doors open 6:30pm
UNM Rodey Theater

Anderson is proud to present the Tony Award-winning Broadway musical comedy *"How to Succeed in Business Without Really Trying."* 100% of the proceeds benefit student scholarships for the Washington Campus Program. Student tickets are 2 for \$20. Email Laura Hines lkelly1@mgt.unm.edu to purchase your tickets.



Anderson Career Week Schedule

****Sep 6 — Sep 14****

For this week Sep 6 - Sep 8:

- **Speed Networking!**
Practice your interviewing skills with over 25 local business professionals.
Wed, Sep 7, 5:30pm - 7:30pm,
Jackson Student Center
RSVP at <http://jobs.mgt.unm.edu/networking.asp>

- **Fall Kick-Off**
Meet the Anderson Student Organizations and get involved.
BBA Students: 11am - 1pm
MBA Students: 3pm - 5:30pm
Thu, Sep 8
Open Area by Jackson Student Ctr.

Also workshops on *"How To Rock The Interview"* and *"Starting A Job Search."* Details at <http://jobs.mgt.unm.edu> including schedule for Sep 12 - 14.

Business & Accounting Fairs

Join us in the Student Union Building Thu, Sep 15 for the Business Career Fair from 1pm - 7pm. There will be a separate Accounting, Finance, & MIS Career Fair in the same room from 3pm - 7pm ONLY. These events are open to all students. Members of student organizations have the opportunity to meet employers one-on-one, the day before, Wed, Sep 14 from 5:30pm - 7:30pm in the Jackson Student Center.

ALPFA-UNM Receives Student Regional Chapter of the Year Award

Association of Latino Professionals in Finance & Accounting (ALPFA-UNM) received the Student Regional Chapter of the Year Award at the 2011 ALPFA National Convention. Chapter Advisor, Norman Colter and twenty-five members from UNM attended the convention, including four who competed in the KPMG Case Study competition.

Becker CPA Info Session

Join Becker Professional Education for a presentation on *Becoming a CPA*, Tue, Sep 13 from 3:30pm - 4:30pm, GSM 117. The event is free and snacks will be provided. For more information, contact mpack@becker.com.

Spring Break 2012 Tour of Eastern Europe

Anderson Students will be heading to Munich, Innsbruck, and Prague to study business practices, including a meeting with IBM. Professional Faculty member Linda Shul has been taking students abroad for four years. Students who would like to join the tour can contact Linda at lushul@unm.edu. The cost of the seven day land tour is approximately \$1300. Air is booked separately.

NETMA...

No one Ever
Tells Me Anything!



By Dean Brown

I want to share with you all how pleased I am with our recent Faculty Retreat, including key staff members. The main topic was the outcome from our year-long Curriculum Review effort, some consequential actions, and the guidance it will provide to the development of Anderson's Strategy over this year. A great deal of work and preparation went into these efforts, led by Catherine Roster, Leslie Oakes, Steve Burd, Dante DiGregorio – and their committee members.

An important outcome was a consensus to provide more differentiation between the BBA and

MBA Programs; including dividing the Curriculum and Program Committee into two committees to provide more focused attention on each segment. Other outcomes were a strong commitment to continuous improvement, exploratory efforts to increase enrollment of the out-of-state and foreign students, ideas on how to increase student engagement, discussion of the optimal number of concentrations, the feasibility of adding a PhD program, and thoughts about our research strategy.

The day wound up with remarks by Interim Provost Chaouki Abdallah and an extensive question and response session. Thanks to all for your participation.

Congratulations Anderson Professors!!

Several professors were promoted to associate or full professor and others renewed their teaching contracts.

(DOS) Department of Organizational Studies

- Dr. Ann Cunliffe promoted to Full Professor.
- Dr. Scott Taylor renewed his 2nd, three-year contract as Assistant Professor
- Dr. Ryan Jacobson, new hire on the tenure track as Assistant Professor.

(MIDS) Marketing, Information, Decision Sciences

- Dr. Linda Ferrell promoted to Full Professor.
- Dr. OC Ferrell promoted to rank of Distinguished Professor
- Assistant Professor, Dr. Robert Luo renewed his 2nd three-year contract as Assistant Professor

(FITE) Finance, International, Technology & Entrepreneurship:

- Dr. Mary Anne Majadillas, visiting professor.
- Ward Hickey, renewed his Professional Faculty Bank Lecturer position for three years.

UPCOMING EVENTS

Sep 6 - 14	Anderson Career Week, for schedule of events visit http://mgt.unm.edu
Thu, Sep 8	BBA and MBA Welcome Day, 11am - 6pm, Jackson Student Center
Fri, Sep 9	Last Day to Drop a Course without a Grade
Sat, Sep 10	EMBA Alumni Honor Lecture, 5pm - 9pm, Jackson Student Center
Tue, Sep 13	Becker CPA Presentation, 3:30pm - 4:30pm, GSM 117
Thu, Sep 15	Accounting, MIS, Finance Career Fair, 1pm - 7pm, Student Union Building
Tue, Sep 27	Information Session: Business Plan & Entrepreneurial Challenge, 4-6pm, Jackson Student Center
Wed, Oct 5	Summit on Citizen Diplomacy, 8am, Student Union Building
Sun, Oct 9	Susan G. Komen "Race For The Cure", All Day Event, Isotopes Park

The Anderson Bulletin is published on Mondays. Deadlines for inclusion is Wednesday at noon; send complete information to news@mgt.unm.edu or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.