

UNM



BUSINESS FACULTY MEDIA GUIDE 2011 - 2012

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TABLE OF CONTENTS

PAGE 1 ABOUT THE ANDERSON SCHOOL OF MANAGEMENT

PAGE 2 SUBJECT AREA EXPERTISE

ACCOUNTING
ADVERTISING
ARTS
AUDITING
AUTO INDUSTRY
AVIATION
BANKING
BANKRUPTCY
BIOTECH
BLOGGING FOR BUSINESSES
BUSINESS COMMUNICATIONS
BUSINESS EDUCATION
BUSINESS ETHICS
BUSINESS LAW
BUSINESS PLANS
BUSINESS & THE FAMILY
BUSINESS & POLITICS
CAREER MANAGEMENT
CASINOS & GAMING
CONSTRUCTION
CONSUMER BEHAVIOR
CORPORATE SOCIAL RESPONSIBILITY
DECISION MAKING
DIVERSITY
E-BUSINESS/E-COMMERCE
ECONOMIC DEVELOPMENT
ECONOMY
EDUCATION
EMPLOYEE RECRUITING
ENVIRONMENTAL ISSUES
ETHICS
FILM INDUSTRY
FINANCE
FORENSIC ACCOUNTING
FRAUD
GOVERNMENT
HEALTH CARE
HIRING
HISPANICS IN BUSINESS
HUMAN RESOURCES
INFORMATION ASSURANCE
INFORMATION SYSTEMS
INTERNAL ACCOUNTING
INTERNATIONAL BUSINESS
INTERNATIONAL TRADE/COMMERCE
INTERNET FRAUD
INTERNET-BASED BUSINESS
INTERVIEWING SKILLS
INVESTING
JOB HUNTING/RESUMES
LAW
LEADERSHIP
MARKETING
MEDIA
MEXICO / US TRADE ISSUES
NATIVE AMERICANS IN BUSINESS
NETWORKING
NETWORK SECURITY
NEW MEXICO ECONOMY
NON-PROFITS
PERSONAL FINANCE
RETAIL
REAL ESTATE
RISK MANAGEMENT
SMALL BUSINESS/
ENTREPRENEURSHIP
SOCIAL RESPONSIBILITY
SPANISH-LANGUAGE INTERVIEWS
SPORTS MARKETING
START-UPS
STATISTICS
STOCK MARKET
SUPPLY CHAIN MANAGEMENT
TAX ACCOUNTING
TAXES
TECHNOLOGY
TECHNOLOGY COMMERCIALIZATION
TECHNOLOGY MANAGEMENT
TOURISM
TELECOMMUNICATIONS
UTILITIES
VENTURE CAPITAL
WEB-BASED BUSINESSES
WOMEN IN BUSINESS
WORK / LIFE BALANCE
WORKPLACE BEHAVIOR

PAGE 7 FACULTY INFORMATION

PAGE 16 DEGREES, CENTERS, & SERVICES

ABOUT THE ANDERSON SCHOOL OF MANAGEMENT

The Anderson School of Management at the University of New Mexico is dedicated to excellence in professional management education. At Anderson, faculty, staff, and students are committed to shaping the intellect and character of the next generation of business leaders, advancing the knowledge and practice of management, promoting economic development, and building a vibrant intellectual community that serves the highest and best interests of all our stakeholders.

The School was founded in 1947, and named for New Mexico oil man and longtime ARCO/Atlantic Richfield CEO, Robert O. Anderson in 1974. Anderson offers more than a dozen concentrations at the BBA and MBA levels and is accredited by the Association to Advance Collegiate Schools of Business International (AACSB) - only 20 percent of the nation's top business schools have earned this prestigious designation. The School is funded by the State of New Mexico and further support is generated by Anderson School of Management Foundation.

Faculty contact information is available online at <http://www.mgt.unm.edu/faculty/directoryAlpha.asp>. For more information, the public can call 505-277-6471 or email info@mgt.unm.edu.

Photos, interviews, and further information are always available on request.

ANDERSON DEAN'S OFFICE

DOUGLAS M. BROWN

Dean

RANJIT BOSE, PhD

Associate Dean



SUBJECT EXPERTISE

ACCOUNTING

Philip Bougen, PhD
Richard G. Brody, PhD, CPA, CFE, CFF
Ann Brooks, MBA
Stephen Burd, PhD, CPA
Michele Chwastiak, PhD
Robert F. Gary, PhD, CPA
Leslie Oakes, PhD
Alistair Preston, PhD (On Sabbatical)
Dennis Togo, PhD
Craig White, PhD

ADVERTISING

John Benavidez, MBA
Linda Ferrell, PhD
Dimitri Kapelianis, PhD

ARTS MANAGEMENT

Leslie Oakes, PhD

AUDITING

Richard G. Brody, PhD, CPA, CFE, CFF
Ann Brooks, MBA

AUTO INDUSTRY

Doug Stewart, PhD
Steve Walsh, PhD

AVIATION

Doug Thomas, PhD
Steve Walsh, PhD

BANKING

Allen Parkman, PhD, JD
Doug Stewart, PhD
Gautam Vora, PhD

BANKRUPTCY

Richard G. Brody, PhD, CPA, CFE, CFF

BIOTECH

Sul Kassicieh, PhD
Steve Walsh, PhD

BLOGGING

Nick Flor, PhD

BUSINESS COMMUNICATIONS

John Benavidez, MBA
Linda Ferrell, PhD

BUSINESS EDUCATION

Robert DelCampo, PhD
Jacqueline Hood, PhD
Doug Thomas, PhD
Gautam Vora, PhD
Steven Yourstone, PhD

BUSINESS ETHICS

Linda Ferrell, PhD
O.C. Ferrell, PhD
Jacqueline Hood, PhD
Sarah Smith, JD
Harry Van Buren, PhD

BUSINESS LAW

Allen Parkman, PhD, JD
Amelia Nelson, JD
Sarah Smith, JD

BUSINESS PLANS

Sul Kassicieh, PhD
Steve Walsh, PhD

BUSINESS & THE FAMILY

Robert DelCampo, PhD
Allen Parkman, PhD, JD

BUSINESS & POLITICS

Harry Van Buren, PhD

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CAREERS

Karen Ross

CASINOS & GAMING

Sul Kasscieh, PhD
Gautam Vora, PhD

CONSTRUCTION

Philip Bougen, PhD

CONSUMER BEHAVIOR

Gerald Albaum, PhD
John Benavidez, MBA
Linda Ferrell, PhD
O.C. Ferrell, PhD
Dimitri Kapelianis, PhD

CORPORATE GOVERNANCE

Shawn Berman, PhD

CORPORATE SOCIAL RESPONSIBILITY

Shawn Berman, PhD
Linda Ferrell, PhD
O.C. Ferrell, PhD
Harry Van Buren, PhD

DECISION MAKING

Richard G. Brody, PhD, CPA, CFE,
Jacqueline Hood, PhD

DIVERSITY

Robert DelCampo, PhD
Jacqueline Hood, PhD

E-BUSINESS/E-COMMERCE

Ranjit Bose, PhD
Nick Flor, PhD
Sul Kasscieh, PhD
Doug Thomas, PhD

ECONOMY

Allen Parkman, PhD, JD
Doug Thomas, PhD
Gautam Vora, PhD
Steve Walsh, PhD

ECONOMIC DEVELOPMENT

Dante DiGregorio, PhD
Jacqueline Hood, PhD
Sul Kasscieh, PhD
Allen Parkman, PhD, JD
Doug Thomas, PhD
Gautam Vora, PhD
Steve Walsh, PhD

EDUCATION

Robert DelCampo, PhD
Jacqueline Hood, PhD
Doug Thomas, PhD
Gautam Vora, PhD
Steven Yourstone, PhD

EMPLOYEE RECRUITING

Karen Ross

ENVIRONMENTAL ISSUES

Harry Van Buren, PhD

ETHICS

Linda Ferrell, PhD
O.C. Ferrell, PhD
Jacqueline Hood, PhD
Sarah Smith, JD
Harry Van Buren, PhD

FILM, NEW MEDIA, GAMES

Nick Flor, PhD
Doug Thomas, PhD

FINANCE

Emmanuel Morales-Camargo, PhD
Hsuan-Chi Chen, PhD
John Schatzberg, PhD
Gautam Vora, PhD

FORENSIC ACCOUNTING

Richard G. Brody, PhD, CPA, CFE, CFF

FRAUD

Richard G. Brody, PhD, CPA, CFE, CFF

GOVERNMENT

Michele Chwastiak, PhD
Leslie Oakes, PhD
Allen Parkman, PhD, JD

HEALTH CARE

Stephen Burd, PhD, CPA
Jacqueline Hood, PhD
Leslie Oakes, PhD
Allen Parkman, PhD, JD

HEALTH INFORMATION TECHNOLOGY

Stephen Burd, PhD, CPA

HIRING

Karen Ross

HISPANICS IN BUSINESS

Robert DelCampo, PhD

HUMAN RESOURCES

Robert DelCampo, PhD
Jacqueline Hood, PhD

INFORMATION ASSURANCE

Stephen Burd, PhD, CPA
Xin Luo, PhD
Josh Saiz, MBA
Alex Seazzu, MBA

INFORMATION SYSTEMS

Ranjit Bose, PhD
Stephen Burd, PhD, CPA
Nick Flor, PhD
Xin Luo, PhD
Josh Saiz, MBA
Alex Seazzu, MBA

INSTITUTIONAL ENTREPRENEURSHIP

Karen Patterson, PhD

INTERNAL ACCOUNTING

Richard G. Brody, PhD, CPA, CFE, CFF
Ann Brooks, MBA

INTERNATIONAL BUSINESS

Gerald Albaum, PhD
Raul de Gouvea, PhD
Dante DiGregorio, PhD
Manuel Montoya, PhD
Doug Thomas, PhD
Gautam Vora, PhD

INTERNATIONAL TRADE/COMMERCE

Gerald Albaum, PhD
Raul de Gouvea, PhD
Dante DiGregorio, PhD

Doug Thomas, PhD

INTERNET FRAUD

Richard G. Brody, PhD, CPA, CFE, CFF

INTERNET-BASED BUSINESS

Ranjit Bose, PhD
Nick Flor, PhD

INVESTING

Emmanuel Morales-Camargo, PhD
John Schatzberg, PhD
Gautam Vora, PhD

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JOB HUNTING/RESUMES

Karen Ross

LAW

Leslie Oakes, PhD (non-profit law)

LEADERSHIP

Robert DelCampo, PhD
Jacqueline Hood, PhD
Kathryn Jacobson, PhD
Scott Taylor, PhD

MARKETING

Gerald Albaum, PhD
John Benavidez, MBA
Linda Ferrell, PhD
O.C. Ferrell, PhD
Dimitri Kapelianis, PhD
Mary Margaret Rogers, PhD

MEDIA

John Benavidez, MBA

MEXICO/US TRADE

NATIVE AMERICANS IN BUSINESS

Raul de Gouvea, PhD
Dante DiGregorio, PhD
Leslie Oakes, PhD
Gautam Vora, PhD

NETWORKING

Robert DelCampo, PhD
Jacqueline Hood, PhD

NETWORK SECURITY

Stephen Burd, PhD
Xin Luo, PhD
Josh Saiz, MBA
Alex Seazzu, MBA

NEW MEXICO ECONOMY

Dante DiGregorio, PhD
Sul Kassicieh, PhD
Doug Thomas, PhD
Steve Walsh, PhD

NON-PROFITS

Stephen Burd, PhD, CPA
Leslie Oakes, PhD
Doug Stewart, PhD

ORGANIZATIONAL CHANGE MANAGEMENT

Jacqueline Hood, PhD
Kathryn Jacobson, PhD

PERSONAL FINANCE

John Schatzberg, PhD
Gautam Vora, PhD

RETAIL

Gerald Albaum, PhD

REAL ESTATE

Sul Kassicieh, PhD

RISK MANAGEMENT

Philip Bougen, PhD

SALES & BUSINESS DEV.

Dimitri Kapelianis, PhD

SMALL BUSINESS /ENTREPRENEURSHIP

Dante DiGregorio, PhD
Sul Kassicieh, PhD
Raj Mahto, PhD
Doug Stewart, PhD
Doug Thomas, PhD
Steve Walsh, PhD

SOCIAL NETWORKING

Shawn Berman, PhD
Nick Flor, PhD
Jacqueline Hood, PhD
Laurie Schatzberg, PhD

SOCIAL RESPONSIBILITY

Shawn Berman, PhD
Linda Ferrell, PhD
O.C. Ferrell, PhD
Howard Smith, PhD
Harry Van Buren, PhD

SPANISH-LANGUAGE INTERVIEWS

Raul de Gouvea, PhD
Manuel Montoya, PhD
Doug Thomas, PhD

SPORTS MARKETING

John Benavidez, MBA

START-UPS

Dante DiGregorio, PhD
Sul Kassicieh, PhD
Raj Mahto, PhD
Doug Thomas, PhD
Steve Walsh, PhD

STATISTICS

Peter Jurkat, PhD
Catherine Roster, PhD
Steven Yourstone, PhD

STRATEGIC MANAGEMENT

Maria Gondo, PhD
Jacqueline Hood, PhD
Karen Patterson, PhD
David E. Cavazos, PhD

STOCK MARKET

Emmanuel Morales-Camargo, PhD
John Schatzberg, PhD
Gautam Vora, PhD

SUPPLY CHAIN MANAGEMENT

Mary Margaret Rogers, PhD

TAXES

Robert F. Gary, PhD, CPA
Craig White, PhD

TAX ACCOUNTING

Robert F. Gary, PhD, CPA
Craig White, PhD

TECHNOLOGY

Ranjit Bose, PhD
Stephen Burd, PhD, CPA
Sul Kassicieh, PhD
Doug Thomas, PhD
Steve Walsh, PhD

TECHNOLOGY COMMERCIALIZATION

Sul Kassicieh, PhD
Steve Walsh, PhD

TECHNOLOGY MANAGEMENT

Sul Kassicieh, PhD
Steve Walsh, PhD

TELECOMMUNICATIONS

Stephen Burd, PhD
Doug Thomas, PhD

TELEHEALTH

Stephen Burd, PhD, CPA

TOURISM

Doug Stewart, PhD

UTILITIES

Alistair Preston, PhD (On Sabbatical)

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VENTURE CAPITAL

Sul Kasscieh, PhD
Gautam Vora, PhD
Steve Walsh, PhD

WEB-BASED BUSINESS

Ranjit Bose, PhD
Nick Flor, PhD

WOMEN IN BUSINESS

Robert DelCampo, PhD
Jacqueline Hood, PhD
Leslie Oakes, PhD

WORK/LIFE BALANCE

Robert DelCampo, PhD

WORKPLACE BEHAVIOR

Robert DelCampo, PhD
Jacqueline Hood, PhD

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FACULTY INFORMATION

Please note that this is not a complete list of Anderson faculty

GERALD ALBAUM, PhD

Research Professor, Marketing

Member:

American Marketing Association, Academy of Marketing Science; Academy of International Business, Association for Consumer Research

Publications include:

“Classroom Questioning with Immediate Electronic Response: Do Clickers Improve learning?,” “Multi-level Marketing and Pyramid Schemes,” “Enhancing Survey Response Rates: Lessons From A Field Experiment,” “Consumer Perceptions of Extended Warranties and Service Providers”

MICHELLE ARTHUR, PhD

Assistant Professor, Organizational Behavior

Member:

The Academy of Management, Industrial Relations Research Association

Publications include:

“The Relationship Between Work-Family Human Resource Practices and Firm Profitability: a Multi-Theoretical Perspective” and “Share Price Reactions to Work-Family Human Resource Decisions: an Institutional Perspective”

JOHN BENAVIDEZ, MBA

Lecturer, Marketing

Education Chair, American Advertising Federation - New Mexico

Past President, New Mexico Chapter of the American Marketing Association

SHAWN BERMAN, PhD

Associate Professor of Business & Society

Member:

International Association of Business & Society, Society for Business Ethics, Academy of Management

Publications include:

“Stakeholder Theory And Managerial Discretion”, “Measurement of Corporate Social Action: Discovering Taxonomy”, “Resource Dependence, Managerial Discretion, and Stakeholder Performance”, “The Effects of Context on Trust in Firm-Stakeholder Relationships: The Institutional Environment, Trust Creation, and Firm Performance”, “Ethics and Incentives: An Inductive Development of Stakeholder Theory”, “Tacit Knowledge As A Source Of Competitive Advantage”

LESLIE BONI, PhD

Associate Professor, Finance

RANJIT BOSE, PhD

Regents' Professor of Management, Management Information Systems

Member:

Editorial Review Boards for the Journal of International Technology and Information Management and the Journal of Computer Information Systems

Publications include:

“E-Government: Infrastructure and Technologies for Education and Training” and “Knowledge Management Metrics”

RICHARD G. BRODY, PhD, CPA, CFE, CFF, FCPA

Douglas Minge Brown Professor

Bill Daniels Business Ethics Fellow

Member:

Association of Certified Fraud Examiners, Institute of Internal Auditors, American Accounting Association

Publications include:

“The New Victims of Identity Theft: Children”

“Internet Sales and Auction Fraud – Caveat Emptor”

“From White-collar Crime to Red-collar Crime”

“Beyond the Basic Background Check: Hiring the ‘Right’ Employees”

ANN BROOKS, Master of Accounting

Lecturer, Accounting

Member:

Board of Directors for New Mexico Educators Federal Credit Union, Board of Directors for SW Women’s Law Center, Board of Directors for the Institute of Management Accountants

STEPHEN BURD, PhD, CPA

Associate Professor, Management Information Systems

Member:

Board of Directors New Mexico Telehealth Alliance (Secretary and Treasurer)

Publications include:

“Social Engineering – The Neglected Human Factor for Information Security Management”, “Virtual Laboratory Environments: Methodologies for Educating Cybersecurity Researchers, Methodological Innovations Online”, “Internal Auditors: Friends or Foes?” A Case Study, Insights in a Changing World, “Bridging Differences in Digital Forensics for Law Enforcement and National Security”, Proceedings of the Hawaii International Conference on System Sciences

DAVID E. CAVAZOS, PhD

Assistant Professor, Strategic Management

Member:

Academy of Management

Publications include:

“Examining how media coverage impacts the regulatory notice and comment process”,

“How Industry Associations Suppress Threatening Innovations: The Case of The U.S Recording Industry”, “Doctoral Degree Prestige and the Academic Marketplace: A Study of Career Mobility within the Management Discipline”

HSUAN-CHI CHEN, PhD

Assistant Professor, Finance

MICHELE CHWASTIAK, PhD

REDW Professor of Accounting

Member:

American Accounting Association, Board of Directors: New Mexico Teen Pregnancy Coalition

Publications include:

“Rendering Death and Destruction Visible: Counting the Costs of War”, “Rationality, Performance Measures and Representations of Reality: Planning, Programming and Budgeting and the Vietnam War”, “The Wrong Stuff: The Accounting Review’s Forum for Defense Clients”, “Deconstructing the Principal-Agent Model: A View from the Bottom”

NORMAN COLTER, MBA

Lecturer, Accounting

Serves as a financial consultant for Academia de Lengua y Cultura Charter School and as Treasurer for Amigos de la Lengua y Cultura Charter School

Member:

American Institute of Certified Public Accountants, Association of Latino Professionals Finance and Accounting

JIM CORMIER, MBA

Lecturer/Professional Faculty, Finance

Served as an Operations and Training Director for the US Army

Publications include:

“Applying the Theory of Constraints Thinking Process: A Case Study in the Service Sector”

ANN L. CUNLIFFE, PhD

Associate Professor

Member:

Visiting Professor at Hull University, Strathclyde University, and Leeds University (UK), Editor-in-Chief of Management Learning, Associate Editor of International Journal of Qualitative Research in Work and Organizations.

Publications include:

“A Very Short, Fairly Interesting and Reasonably Cheap Book About Management”, “The philosopher leader: On relationalism, ethics and reflexivity – A critical perspective to teaching leadership. Management Learning, 40: 87-101”

RAUL DE GOUVEA, PhD

Lobo Center Endowed Professor of International Business

Serves as a consultant to Sebrae, the World Bank and IDORT

Publications include:

“Using Resources in R&D Planning: Brazil, the Amazon and Biotechnology” and “Drivers of E-Business Activity in Developed and Emerging Markets”

ROBERT DELCAMPO, PhD

Assistant Professor, Organizational Behavior & Human Resources

Member:

Academy of Management, American Psychological Association

Publications include:

“Latinos in the Workplace: Experiences with Mentoring and Perceived Discrimination” and “Latinos in Corporate America”

DANTE DIGREGORIO, PhD

**Albert & Mary Jane Black Associate Professor of International Management,
Director of the Anderson School’s International Student Exchange Programs**

Member:

Board of Directors, KNME-TV, Editorial Board, Journal of Management Studies, Journal of Business Venturing, Executive Committee, UNM Latin American and Iberian Institute Chair

Publications include:

“Offshore Outsourcing as a Source of International Competitiveness for SMEs”, “International New Ventures: The cross-border nexus of individuals and opportunities”, “Why do some universities generate more start-ups than others?”, and “New Mexico Export Recap”

LINDA FERRELL, PhD

Professor of Marketing, Bill Daniels Professor of Business Ethics

Member:

American Marketing Association, Society for Marketing Advances, Academy of Marketing Science, Academy of Management, Marketing Management Association, Cutco/Vector College Advisory Board, Direct Selling Education Foundation Endowed Board Seat, NASBA Center for the Public Trust Board Member

Publications include:

“Market Oriented Sustainability: A Conceptual Framework and Propositions,” forthcoming, Journal of the Academy of Marketing Science; Commentary on Shelby Hunt and the General Theory of Marketing Ethics,” (2011), Legends in Marketing: Shelby Hunt, Sage Series, Editors: Jagdish Sheth and Shelby Hunt; “Stakeholder Marketing: A Definition and Conceptual Framework,” (2011) AMS Review; “The Responsibility and Accountability of CEOs: The Last Interview with Ken Lay,” (2011) Journal of Business Ethics

Textbooks: Ethical Decision Making & Cases, 8th Edition, Cengage Publishing; Business & Society, 4th edition, Cengage Publishing; Business: A Changing World, 8th edition, McGraw-Hill; Ethical Business, 1st edition, DK Essential Managers series.

O.C. FERRELL, PhD**Professor, Marketing**

Editorial Boards include:

Journal of Business Ethics, Journal of Marketing Education, Journal of Strategic Marketing, Journal of Marketing Management, Marketing Education Review, Journal of the Academy of Marketing Science

Publications include:

“Business Ethics: New Challenges for Business Schools,” and “Corporate Leaders, Foundations of Marketing, and Marketing: Concepts and Strategies”

NICK FLOR, PhD**Associate Professor, Information Systems**

Member:

Association of Computing Machines and Institute of Electrical and Electronics Engineers Society

Publications include:

“Web Business Engineering”, “Pair Programming & Globally Distributed Software Development”

ROBERT F. GARY, PhD, CPA**Assistant Professor, Accounting**

Member:

American Accounting Association, National Taxation Association

Publications include:

“The Effects of the Capital Gains Tax Rate and Expectations of Subsequent Firm Performance on CEO Stock Ownership”, “College Student Perceptions of AICPA and State Association Accounting Career Information Websites”, “Are JCT Analyses of Tax Change Proposals Useful to Individual Taxpayers?”, “Is There a Financial Return for an Accounting PhD Degree?”, “Underwater”

MARIA B. GONDO, PhD, MBA**Assistant Professor, Department of Organizational Studies****JAMES HANSEN, PhD****Assistant Professor, Accounting**

Member:

American Accounting Association

Publications include:

“Target Shooting: Review of Earnings Management around Earnings Benchmarks”, “Entity-level controls: The internal auditor’s assessment of management tone at the top”, “The Effect of Alternative Goals on Earnings Management Studies: An Earnings Benchmark Examination”

DAVID HARRIS, PhD**Lecturer, Information Systems and Project Management**

Information Technology Consultant, Harris and Associates Online Community: “YesNoMaybe.com” and Web Business Engineering

H.J. (WARD) HICKEY JR.

Lecturer, Banking

JACQUELINE HOOD, PhD

Albert & Mary Jane Black Associate Professor of Organizational Behavior Chair,
Department of Organizational Studies

Publications include:

“The Relationship of Leadership Style and CEO Values to Ethical Practices in Organizations” and “Corporate Culture: A Missing Piece of the Healthcare Puzzle”

KATHRYN JACOBSON, PhD

Assistant Professor, Department of Organizational Management, Gender & Diversity

Member:

Academy of Management, Organizational Behavior Division, Human Resource Management Division, Society for Industrial and Organizational Psychologists, American Psychological Association

DIMITRI KAPELIANIS, PhD

Assistant Professor, Marketing

Board of Advisors:

Sales Management Association

Member:

American Marketing Association, Academy of Marketing Science

Publications include:

“From Lab to Market: Commercialization of Public-Sector Technology,” and “An Empirical Analysis of Differences between Sustaining and Disruptive Technology Innovations”

SULEIMAN ‘SUL’ KASSICIEH, PhD

Distinguished Professor of Management

Member:

Anderson School Endowed Chair in Economic Development.

Serves as a consultant for Sandia National Laboratories, Los Alamos National Laboratory and Grant Thornton and many small high-technology startups. He directs the UNM Technology Business Plan Competition and the Entrepreneurial Challenge.

Member of the Institute of Management Science and Operations Research Society of America, Technology Transfer Society, IEEE Engineering Management Society and the Micro and Nano Education Foundation.

Publications include:

“From Lab to Market: Commercialization of Public-Sector Technology”, “An Empirical Analysis of Differences between Sustaining and Disruptive Technology Innovations”

XIN 'ROBERT' LUO, PhD

Assistant Professor, Information Assurance, Management Information Systems

Member:

Association for Information Systems (AIS), Association for Computing Machinery (ACM)

Decision Sciences Institute (DSI)

Publications include:

“Consumer Motivations in Taking Action against Spyware: An Empirical Investigation,”

“Fraud and white collar crime: A Chinese perspective,” “Rebuilding Post-Violation

Trust in B2C Electronic Commerce,” “An Empirical Investigation on Customer’s Privacy

Perceptions, Trust and Security Awareness in E-commerce Environment,” “A Scientometric

Investigation into the Quality of IS Journal Quality Measures,” “Awareness Education as

the Key to Ransomware Prevention”

RAJ V. MAHTO, PhD

Assistant Professor, Entrepreneurship

Member:

Academy of Management, Strategic Management Society, FERC, Small Business

Institute

Publications Include:

“Satisfaction with firm performance in family businesses,” “Disruptive Technology and

Interdependence: The relationship of BioMEMS technology and pharmaceutical firms”

REED MCKNIGHT, PhD

Assistant Professor, Accounting

MANUEL-JULIAN R. MONTOYA, PhD

Assistant Professor, International Management

Member:

Academy of Management, Academy of International Business, Council on Foreign

Relations, Association of American Rhodes Scholars, Southwest Hispanic Research

Institute

EMMANUEL MORALES-CAMARGO, PhD

Assistant Professor, Finance

AMELIA 'AMIE' NELSON, JD

Lecturer, Organizational Studies

LESLIE OAKES, PhD

Regents' Associate Professor of Accounting

Publications include:

“Performance Measures and the Rationalization of Organizations,” and “The Navajo

Documents: A Study of the Economic Representation and Construction of the Navajo”

ALLEN PARKMAN, PhD, JD

Regents' Professor Emeritus of Management, Economics

Publications include:

Smart Marriage: Using Your Head as Well as Your Heart to Find Wedded Bliss; The Importance of Gifts in Marriage; and Bargaining Over Housework: The Frustrating Situation of Secondary Wage Earners.

ALISTAIR PRESTON, PhD (On Sabbatical)

Associate Dean for Faculty & Academic Programs, Professor of Accounting

Publications include:

“Telehealth in the Trenches: Reporting Back from the Frontlines in Rural America” and “Constructing the Global Corporation and Corporate Constructions of the Global Accounting, Organizations and Society”

MARY MARGARET ROGERS, PhD

Associate Professor, Marketing

Member:

Society for Marketing Advances, Council of Logistics Management

Publications include:

“Factors Underlying Use of Point-of-Sale and Electronic Data Interchange in Retailing Logistics” and “Managing Human Resources at Midwest International Tileworks”

CATHERINE ROSTER, PhD

Associate Professor, Marketing

Member:

Association for Consumer Research (ACR), American Marketing Association (AMA), Society for Consumer Psychology (SCP), The National Study Group on Chronic Disorganization (NSGCD)

Publications include:

“Making the Transition to Retirement: Appraisals, Post-transition Lifestyle, and Changes in Consumption Patterns,” “Management of Marketing Research Projects: Does Delivery Method Matter Anymore in Survey Research?,” “Letting Go: The Process and Meaning of Dispossession in the Lives of Consumers,” and “Moments of Truth in Gift Exchanges: A Critical Incident Analysis of Communication Indicators Used to Detect Gift Failure”

JOHN SCHATZBERG, PhD

Sandia Federal Professor of Finance

Member:

American Finance Association

Publications include:

“Security Choice, Information Effects and Firm Characteristics: A Factor Analytic Approach” and “Evaluating a New Model of Software Piracy”

LAURIE SCHATZBERG, PhD

Associate Professor, Management Information Systems

Member:

Association for Computing Machinery (ACM), Association for Information Systems (AIS), IEEE

Publications include:

“Incorporating Reusability Concepts into Systems Analysis & Design” and “R. J. Thompson Data Systems, Inc.”

ALESSANDRO ‘ALEX’ SEAZZU, MBA

Director of the University of New Mexico Center for Information Assurance Research and Education (CIARE)

Areas of research include:

Information Assurance and Security, Virtualization and Information Security Training and Education, Digital Forensics and Investigations

SARAH SMITH, JD

Rust Professor of Business Ethics

Bill Daniels Business Ethics Fellow

Research interests:

Ethics in organizations – Business, Not for Profits, Government;

Social Responsibility and Corporate Citizenship; Academic Honesty initiatives, Anderson School of Management student involvement in the NM Ethics in Business Awards.

DOUGLAS STEWART, PhD

Associate Professor of Operations Management

Member:

Productions and Operations Society, American Society for Quality Control, Decision Sciences Institute

Publications include:

“Mistake-proofing: Designing Errors Out and Piecing Together Service Quality”

SCOTT N. TAYLOR, PhD

Assistant Professor, Organizational Behavior

Member:

Academy of Management, Divisions: Organizational Behavior, Human Resources, Management, Education & Development, American Psychological Association, Society for Industrial and Organizational Psychology, Consortium for Research on Emotional Intelligence in Organizations, Cross Cultural Management Network, Certified Executive Coach, HayGroup: Emotional and Social Competence Inventory (ESCI)

Publications:

“Coaching for Sustainable Change,” “Why the real self is fundamental to intentional change,” “Values and leadership in organizational crisis,” “Developing emotional intelligence in executive and graduate management education,” “Learning cognitive and emotional intelligence competencies”

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Anderson Alumni Endowed Associate Professor of Management

Member:

Academy of Management, Academy of International Business

Publications include:

“Offshoring as a source of international competitive advantage for SMEs,” “Knee Deep in the Big Muddy: The Survival of Emerging Market Firms in Developed Markets,” “International New Ventures: The Cross-Border Nexus of Individuals and Opportunities,” “International diversification and firm performance in Mexican firms: A curvilinear relationship?”

DENNIS TOGO, PhD

Professor, Accounting

Publications include:

“Maile-Ann Company: A Matrix Approach to Reciprocated Support Department Cost Allocations,” Journal of Business Case Studies, “Amaya Company: Financial Considerations for Product-Mix LP Models,” Journal of Business Case Studies, “Sunset Company: Risk Analysis for Capital Budgeting Using Simulation and Binary Linear Programming,” Journal of Business Case Studies, “Stochastic Risk Analysis of Budgeted Financial Statements,” Journal of Business Case Studies

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Assistant Professor, Business Ethics

Member:

The Environmental Justice Working Group, Interfaith Center on Corporate Responsibility (Chair)

Publications include:

“Corporate Involvement in Community Economic Development: The Role of U.S. Business Involvement, Organizational Social Capital and Religious Institutions” and “An Employee-Centered Model of Corporate Social Performance”

GAUTAM VORA, PhD

Sandia Federal Associate Professor of Finance

Member:

New Mexico Chapter of the American Association of Individual Investors (President), The American Economic Association

Publications include:

“Analytical Implementation of the Ho and Lee Model of the Spot Interest” and “The Hull and White Model of the Short Rate: An Alternative Analytical Representation”

STEVE WALSH, PhD

Albert & Mary Jane Black and Ed Chevrolet Associate Professor of Management of Technology

Member:

Organizing panel for the Southwest Region of Innovation series of conferences, Micro and Nano Technology Commercialization Educations Foundation (president)

Publications include:

“The Commercialization of Micro and Nano Systems 2002” and “International Road Map on MEMS, Microsystems, Micromachining and Top Down Nanotechnology”

CRAIG WHITE, PhD

Grant Thornton Professor of Accounting

Member:

Board of Directors for Easter Seals New Mexico, American Accounting Association

Publications include: “Disruptive Technologies and the Tax Law” and “Simplified Child Definitions Don’t Go Far Enough”

JONI YOUNG, PhD

Professor, Accounting

Member:

Visiting Professor, London School of Economics, Academy of Accounting Historians, American Accounting Association

New Mexico Society of Certified Public Accountants

Publications include:

“Making Up Users”, “Fair Value Accounting: Simulation and Simulacra (forthcoming)”, “Misplaced Trust: The American Indian Trust Fund Debacle”, “Sorting and comparing: Standard-setting and “ethical” categories”

STEVEN YOURSTONE, PhD

Associate Professor, Operations Management

Member:

Serves as a statistical consultant to Blue Cross Blue Shield of New Mexico, Chair of Marketing, Information Systems, and Decision Sciences, Track Chair for national meetings of the Decision Sciences Institute

Reviewer for publications:

The Decision Sciences Journal and the Decision Sciences Journal of Innovative Education

DEGREES, CENTERS, AND SERVICES

BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration (BBA) Program builds upon a strong grounding in the liberal arts and subsequent in-depth exposure to functional areas in business including accounting, marketing, finance, operations, management, leadership, and computer applications. Students gain advanced preparation in global management, social issues management, team-building, managing diversity, business strategy, instilling innovation, and responding to the changing environment of business. The curriculum cultivates written and oral communication skills and the use of leading technology.

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The Center for Support of Economic Development (CSED) at the Anderson School of Management is dedicated to New Mexico's economic development through wealth generation and high-paying job creation. Lead by Dr. Sul Kassiech, Distinguished Professor and Anderson School Endowed Chair in Economic Development, CSED partners with business leaders and entrepreneurs to assist them in meeting their goals while at the same time preparing our students to be our state's next generation of business visionaries. Areas of study and outreach activities fostered by CSED provide rewarding opportunities for students, faculty, policy makers, and business community members to come together in mutual partnership. These include the Small Business Institute (SBI), the Small Business Assistance Program, the Management of Technology Program, Entrepreneurial Studies, the UNM Technology Business Plan Competition, and the UNM Entrepreneurial Challenge.

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Anderson Customized Training Programs are dynamic, flexible and shaped around unique organizational needs; these are not "one-size-fits-all" or packaged programs. Our targeted programs foster continuous improvement at the executive, supervisory and operational levels.

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Executive MBA Program Manager: Mickey Byrd, MBA

The Executive MBA program is an intensive, two-year program offering a master's degree in business administration designed for high-potential managers with an undergraduate degree in any field and significant work experience. The Executive program is offered weekends on the UNM campus.

GMAT PREP PROGRAM

The Anderson School's six-week prep program for the Graduate Management Admission Test is designed to give MBA and Master of Accounting candidates an intensive, effective prep experience. The classes are open to the public and are offered twice a year. In addition, Anderson offers free, three-hour GMAT workshops throughout the year.

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